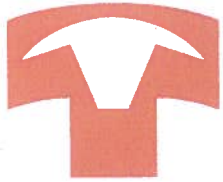


March 21, 2014



**TEXAS
CATTLE
FEEDERS
ASSOCIATION**

5501 I-40 W.
Amarillo, TX 79106-4617
(806) 358-3681
FAX (806) 352-6026
info@tcfa.org
www.tcfa.org

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Chairman

Tom McDonald
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To: Agriculture Science Teachers
County Extension Agents
School Counselors

From: Kayla Lanford

Subject: 2014 Junior Fed Beef Career & Leadership Program

Texas Cattle Feeders Association, in conjunction with Texas AgriLife Extension Service and West Texas A&M University, will host the 2014 Junior Fed Beef Career and Leadership Program, popularly referred to as Feedyard Camp, June 23 - 25 in Canyon. This program is open to any incoming high school juniors and seniors who have an interest in pursuing a career in feedyard operations and management and the fed beef industry.

This program is a great opportunity for students who have the desire and potential to be future feedyard employees and managers, because it exposes them to the many career opportunities there are in feedyard operations and cattle feeding.

The Junior Fed Beef Career & Leadership Program is made possible through sponsorships by TCFA-member feedyards and TCFA's Allied Industry companies. There is no registration fee for the camp; however, participants in the program are responsible for their transportation to and from Canyon.

Interested students must fill out the application and return it to the TCFA office by May 1. The selection committee will select 20 students to participate in the program; however, the selection committee reserves the right to determine the number of students selected. Selected students will be notified by May 15.

Please see the enclosed brochure for more information and a program outline. For more information or to download an application, please visit www.tcfa.org. Please share this information with students who might have an interest in the program.

Should any questions arise, please contact me at (806) 358-3681, or by email kayla@tcfa.org. Thank you for your consideration.

Enclosure



Each participant will be financially responsible for their transportation to and from Canyon/Amarillo.

All other expenses, including meals and program fees, are covered through sponsorships by TCFA Member Feedyards and Allied Industry companies.



TEXAS A&M
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TEXAS CATTLE FEEDERS ASSOCIATION
5501 I-40 West • Amarillo, TX 79106
(806) 358-3681 • FAX (806) 352-6026
www.tcfa.org • info@tcfa.org

TCFA 2014

2014 JUNIOR FED BEEF CAREER & LEADERSHIP PROGRAM



June 23 - 25, 2014
West Texas A&M University
Canyon, Texas

2014 Junior Fed Beef Career & Leadership Program

June 23-25, 2014 ♦ Canyon, TX

Overview

TCFA, in conjunction with the Texas A&M Agrilife Extension Service and West Texas A&M University, will host the 2014 Junior Fed Beef Career and Leadership Program. The program is open to any incoming high school juniors or seniors who have an interest in pursuing a career in the fed beef industry. Participants will receive hands-on instruction about feedyard operations, as well as career opportunities in the fed beef industry. Students will participate in operation problem solving and leadership activities. Activities will include tours of commercial cattle feeding operations, a tour of a beef processing facility, the opportunity to learn the anatomy of a beef carcass and fabricate a beef half, and participate in a consumer beef taste panel. Students will also spend a day learning day-to-day operations of a feedyard and have the opportunity to participate in a job shadow program at a local feedyard following the conclusion of the program.

Program Outline

Monday, June 23

- Arrive at WTAMU by 11.00 a.m.
- Check in Dorm Rooms
- Lunch
- Meet & Greet and Orientation
- Leadership Activities & Beef Literacy
- Feedyard Tour
- Supper with TCFA Staff
- Communications/Media Training

Tuesday, June 24

- Feedyard Operations at WTAMU Research Feedyard
- Lunch at WTAMU Nance Ranch
- Marketing Yourself in the Job Market
- Retail Meats Counter Tour
- Tour of Packing Plant
- Supper and Panel Discussion with Feedyard Professionals
- Campus Tours & Activities

Wednesday, June 25

- Carcass Anatomy and Fabrication
- Beef Palatability 101 - Beef Taste Test
- Wrap Up & Program Evaluation

Lodging

All participants will be housed on the campus of West Texas A&M University.

Application Process

Interested students should obtain an application from TCFA, their County Extension Agent, Ag Science Teacher or School Counselor.

All completed applications must be supported by two recommendation forms.

Applications should be returned to the TCFA office **no later than May 1.**

Twenty applicants will be chosen for the program; however, the selection committee reserves the right to determine the number of students selected.

For more information and to obtain an application, contact Kayla Lanford at (806) 358-3681 or kayla@tcfa.org, or visit www.tcfa.org.

(Program is subject to change.)

2014 Junior Fed Beef Career & Leadership Program Schedule

Monday, June 23

- 10:30 a.m. Arrival at WTAMU - Check into dorm.
- 11:15 a.m. Residence Hall Meeting
- 11:30 a.m. Lunch at the ANS (provided by Merck Animal Health)
- 12:15 p.m. Meet & Greet, Orientation & Leadership Activities at the Ag Building
- 1:00 p.m. Beef Literacy & Myth Busters
- 2:30 p.m. Depart for Feedyard Tour
- 5:00 p.m. Depart Feedyard for TCFA
- 5:15 p.m. Arrive at TCFA
 - Supper with TCFA Staff (provided by Bayer HealthCare)
 - TCFA and Fed Beef Industry Overview
- 6:30 p.m. Depart TCFA for WT
- 7:00 p.m. Arrive at WT
- 7:15 p.m. Communications/Media Training & Activities
- 9:30 p.m. Free time at the dorm, Lobby will be open until 10:45 p.m.
- 11:00 p.m. Everyone in their rooms and lights out

Tuesday, June 24

- 7:30 a.m. Breakfast in the van (provided by Elanco Animal Health)
- 7:45 a.m. WT Research Feedlot
 - Animal Health
 - Cattle Care and Handling
 - Feeds and Feeding
 - Live Evaluation
 - Waste Management
- 12:30 a.m. Arrive at Nance Ranch
- 1:00 p.m. Lunch at Nance Ranch (provided by Sweet Bran)
 - How to Market Yourself in the Job Market– Interview & Networking Tips
- 2:00 p.m. Depart Nance Ranch for Dorm
- 2:15 p.m. Clean Up and Change Clothes
- 3:00 p.m. Depart Dorm
- 3:45 p.m. Arrive at Packing Plant
- 5:45 p.m. Depart Packing Plant for Ag Ed Center
- 6:30 p.m. Supper with Feedyard Panel (Provided by Micro Beef Technologies, Ltd.)
- 7:00 p.m. Panel Discussion with Feedyard Professionals with Q&A
- 8:00 p.m. Program Ends – Back to Campus
- 8:30 p.m. Campus Tours & Activities
- 10:00 p.m. Back at dorm, lobby open until 10:45 p.m.
- 11:00 p.m. Everyone in their rooms and lights out

Wednesday, June 25

- 7:30 a.m. Breakfast (provided by Elanco Animal Health)
- 8:00 a.m. To Meats Lab
 - Carcass Anatomy and Fabrication
- 10:30 a.m. Beef Palatability 101
- Noon Lunch at Ag Building (provided by Animal Health International)
- 12:30 p.m. Wrap up discussion and debriefing
 - Program Evaluation
 - Closing Presentation
- 1:30 p.m. Program Adjourns
 - Check out of Dorms
 - Depart for Home

PROGRAM SUBJECT TO CHANGE